



AGREEMENT MADE BETWEEN

KDKA-TV

CONTRACT NO. REV. 1201-56252-1 **DATE PRINTED**

08/16/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

1

AND PAGE 146318 AGENCY (OR SERVICE) ACTING AS AGENT FOR 256839 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME STRATEGIC MEDIA PLACEMENT ROTHFUS FOR CONGRESS 7669 Stagers Loop Required 1341 Old Freedom Rd Ste 202 AND Announcement 28 days **ADDRESS** Delaware OH 43015-7010 Cranberry PA 16066-5010 prior notice USA CONTACT WHITNEY EVERSOLE PRODUCTPA CD12 KEITH ROTHFUS WK 10/22 LOCAL Brian Butz-1 AGENCY EST. NO. PRODUCT SALESPERSON 2554 CODE NATIONAL SALESPERSON BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DAYS AT STATION. ALL RAT M-F SEP	SPOTS PWK.	FROM	TO LE. PAID FOR	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
M-F	ES ARE	PRE-EMPTIBI	LE. PAID FOR	DV DOTUELIC					7
				BY HOTHFUS	FOR CONGRESS. MARK	INVOICE PAID, PROOF OF PERFORMANC	E AND PUT	IN PUBLIC FILE.	
	3	05:00A	05:58A	30s	10/22/12-10/26/12	THIS MORNING 5-6AM	3	250.00	750.00
11111 SEP	5	05:58A	07:00A	30s	10/22/12-10/26/12	THIS MORNING 6-7AM	5	400.00	2000.00
11111 SEP	5	07:00A	09:00A	30S	10/22/12-10/26/12	THE EARLY SHOW	5	300.00	1500.00
M-F SEP	3	10:58A	11:58A	30s	10/22/12-10/26/12	PRICE IS RIGHT	3	400.00	1200.00
M-F SEP	3	11:58A	12:30P	30s	10/22/12-10/26/12	NOON NEWS	3	425.00	1275.00
M-F SEP	3	02:58P	03:58P	30s	10/22/12-10/26/12	DR. PHIL	3	300.00	900.00
M-F SEP	4	04:30P	05:00P	30s	10/22/12-10/26/12	430-5PM NEWS	4	525.00	2100.00
11111 SEP	5	05:30P	06:00P	30s	10/22/12-10/26/12	530-6PM NEWS	5	675.00	3375.00
11111 SEP	5	05:58P	06:30P	30s	10/22/12-10/26/12	M-F 6PM NEWS	5.	725.00	3625.00
11111 SEP	5	06:30P	07:00P	30s	10/22/12-10/26/12	M-F 630PM NEWS	5	725.00	3625.00
	M-F SEP M-F SEP M-F SEP M-F SEP M-F SEP 11111 SEP	SEP 11111 5 M-F 3 M-F 3 M-F 3 M-F 3 M-F 3 M-F 5 SEP 11111 5 SEP 11111 5	SEP 11111 5 07:00A M-F 3 10:58A M-F 3 11:58A M-F 3 02:58P M-F 4 04:30P SEP 4 05:30P 11111 5 05:58P 11111 5 06:30P	SEP 11111 5 07:00A 09:00A M-F 3 10:58A 11:58A M-F 3 11:58A 12:30P M-F 3 02:58P 03:58P M-F 4 04:30P 05:00P 11111 5 05:30P 06:00P 11111 5 05:58P 06:30P 11111 5 06:30P 07:00P	SEP 11111 5 07:00A 09:00A 30S M-F 3 10:58A 11:58A 30S M-F 3 11:58A 12:30P 30S M-F 3 02:58P 03:58P 30S M-F 4 04:30P 05:00P 30S M-F 4 04:30P 05:00P 30S 11111 5 05:30P 06:00P 30S 11111 5 05:58P 06:30P 30S 11111 5 06:30P 07:00P 30S	SEP 11111 5 07:00A 09:00A 30S 10/22/12-10/26/12 M-F SEP 3 10:58A 11:58A 30S 10/22/12-10/26/12 M-F SEP 3 11:58A 12:30P 30S 10/22/12-10/26/12 M-F SEP 3 02:58P 03:58P 30S 10/22/12-10/26/12 M-F SEP 4 04:30P 05:00P 30S 10/22/12-10/26/12 11111 5 05:30P 06:00P 30S 10/22/12-10/26/12 11111 5 05:58P 06:30P 30S 10/22/12-10/26/12 11111 5 06:30P 07:00P 30S 10/22/12-10/26/12	SEP 11111. 5 07:00A 09:00A 30S 10/22/12-10/26/12 THE EARLY SHOW M-F SEP 3 10:58A 11:58A 30S 10/22/12-10/26/12 PRICE IS RIGHT M-F SEP 3 11:58A 12:30P 30S 10/22/12-10/26/12 NOON NEWS M-F SEP 4 04:30P 05:00P 30S 10/22/12-10/26/12 DR. PHIL M-F SEP 4 04:30P 05:00P 30S 10/22/12-10/26/12 430-5PM NEWS 11111. 5 05:30P 06:30P 30S 10/22/12-10/26/12 M-F 6FM NEWS SEP 11111. 5 05:58P 06:30P 30S 10/22/12-10/26/12 M-F 6FM NEWS	SEP 11111. 5 07:00A 09:00A 30S 10/22/12-10/26/12 THE EARLY SHOW 5 M-F SEP 3 10:58A 11:58A 30S 10/22/12-10/26/12 PRICE IS RIGHT 3 M-F SEP 3 02:58P 03:58P 30S 10/22/12-10/26/12 DR. PHIL 3 M-F SEP 4 04:30P 05:00P 30S 10/22/12-10/26/12 430-5PM NEWS 4 11111. 5 05:58P 06:30P 30S 10/22/12-10/26/12 M-F 6PM NEWS 5 11111. 5 05:58P 06:30P 30S 10/22/12-10/26/12 M-F 6PM NEWS 5 11111. 5 06:30P 07:00P 30S 10/22/12-10/26/12 M-F 6PM NEWS 5	SEP 11111. 5 07:00A 09:00A 30S 10/22/12-10/26/12 THE EARLY SHOW 5 300.00 M-P SEP 3 10:58A 11:58A 30S 10/22/12-10/26/12 PRICE IS RIGHT 3 400.00 M-F SEP 3 11:58A 12:30P 30S 10/22/12-10/26/12 NOON NEWS 3 425.00 M-F SEP 3 02:58P 03:58P 30S 10/22/12-10/26/12 DR. PHIL 3 300.00 M-F SEP 4 04:30P 05:00P 30S 10/22/12-10/26/12 A30-5PM NEWS 4 525.00 11111. 5 05:30P 06:00P 30S 10/22/12-10/26/12 530-6PM NEWS 5 675.00 11111. 5 05:58P 06:30P 30S 10/22/12-10/26/12 M-F 6PM NEWS 5 725.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.



SALESPERSON



AGREEMENT MADE BETWEEN

KDKA-TV

CONTRACT NO. REV. 1201-56252-1

DATE PRINTED 08/16/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

			AND	PAGE 2
146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	STRATEGIC MEDIA	PLACEMENT	ROTHFUS FOR CONGRESS	Cancellation Notice
AND	7669 Stagers Lo	op	1341 Old Freedom Rd Ste 202	Required
ADDRESS	Delaware USA	OH 43015-7010	Cranberry PA 16066-5010 USA	Announcement 28 days prior notice
CONTACT	WHITNEY EVERSOL	E	PRODUCTPA CD12 KEITH ROTHFUS WK 10/22	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 2554	PRODUCT 1310	1
NATIONAL				1

BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

NO. WEEKS:

ethnicity	DAVE	SPOTS		IME TO				TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
11 30 MII	M-Su NSEP	6	11:00P	11:35P	30s	10/22/12-10/28/12	11PM NEWS	6	1100.00	6600.00
12 30 MII		3	11:35P	12:37A	30S	10/22/12-10/26/12	11:35P-12:37A - LETTERMAN	3	300.00	900.00
13 30 M II	Sa SEP	1	05:58A	07:58A	30s	10/27/12-10/27/12	SAT. MORN. LOCAL NEWS	1	160.00	160.00
14 30 M II	Sa NSEP	1	07:58A	10:00A	30s	10/27/12-10/27/12	SAT.CBS MORNING NEWS	1	275.00	275.00
15 30 M II	Su SEP	1	08:58A	10:28A	30S	10/28/12-10/28/12	CBS SUN MORN	1	400.00	400.00
16 30 M II	Su NSEP	1	10:28A	11:30A	30s	10/28/12-10/28/12	FACE THE NATION	1	450.00	450.00
17 30 M II	Th NSEP	1	07:58P	08:57P	30s	10/25/12-10/25/12	THE BIG BANG THEORY/TWO AND	1	4000.00	4000.00
18 30 M II	F NSEP	1	10:00P	11:00P	30s	10/26/12-10/26/12	BLUE BLOODS	1	2800.00	2800.00
19 30 M II	Su NSEP	1	06:58P	08:00P	30s	10/28/12-10/28/12	60 MINUTES	1	3000.00	3000.00
20 4:15-7	Su Su 15P GAME	1	07:03P 12:57P	07:30P 07:00P	30s	10/28/12-10/28/12	NFL REGULAR SEASON GAMES	1	5000.00	5000.00
							Total Contract:	58		43935.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





AGREEMENT MADE BETWEEN

KDKA-TV

CONTRACT NO. REV. 1201-56252-1

DATE PRINTED

08/16/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 AND

KDKA-TV

		AN		PAGE 3
NAME	AGENCY (OR SERVICE) STRATEGIC MEDIA 7669 Stagers Loo		ADVERTISER (OR AGENCY AND ADVERTISER) ROTHFUS FOR CONGRESS 1341 Old Freedom Rd Ste 202	Cancellation Notice
ADDRESS	Delaware USA WHITNEY EVERSOLE	OH 43015-7010	Cranberry PA 16066-5010 USA PRODUCTPA CD12 KEITH ROTHFUS WK 10/22	Announcement 28 days prior notice
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 2554	PRODUCT 1310 CODE	-
NATIONAL SALESPERSON BROADCAS		3 10/22/12 AND ENDING 10/28	7/12 NO. WEEKS: 1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NOND ISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

Cumment											
ITEM	DAYS	SPOTS PWK.	FROM	IME TO	LENGTH	EFFECTIVE DATES	PROGRAMS		TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
-							THOGHNING		55001.	ONTHATE	TOTAL VALUE(I)
							Billing Summary				
						Oct				Total	
					Qtr 4	12 43935.00	<u>Nov</u> .00	.00		<u>Total</u> 43935.00	
									GR	AND TOTAL	
										43935.00	7

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.